

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com.DEGREE EXAMINATION –COMMERCE

FIRST SEMESTER – NOVEMBER 2018

CO 1503– BUSINESS ENVIRONMENT AND ETHICS

Date: 24-10-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer ALL Questions:

(10 x 2 = 20)

1. Define Business Environment.
2. Brief out the term “Environmental Analysis”.
3. List out the types of economic system.
4. Write a note on “Corruption Perception Index”.
5. What is meant by Constitutional Environment of Business?
6. Why is consumer exploited?
7. What is culture?
8. Define Business Ethics.
9. What do you mean by “Privatisation”? Give any two advantages.
10. What is Uruguay Round?

PART – B

Answer any FOUR questions:

4 x 10 = 40

11. Explain the nature and scope of business.
12. List out the features of economic system.
13. Explain the fundamental rights? .
14. Explain the impact of foreign culture on business.
15. Discuss the role and functions of WTO.
16. Write a detailed note on “Environment Protection Act”.
17. Write note on GATT.

PART – C

Answer any TWO questions:

2 x 20 = 40

18. Mention some of the legislation to protect the interests of consumers.
 19. Analyse the social responsibility of business towards the different types of stake holders.
 20. Discuss in detail the approaches or techniques to Environmental Analysis.
 21. What are the merits and demerits of globalisation for India?
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